

# Heist\*

## boutique

\* HEIST (hīst) *Slang, Mission District*

*noun* 1 The takeover of a 100+ year-old movie theater by a boutique in protest against the influx of businesses that cater to individuals with high-end tastes and disposable incomes. 2 Especially when these businesses displace well-loved, time-honored establishments. 3 The selling of merchandise that is a mash-up of old and new, as represented by select Mission District storefronts. (see reverse)